European Conference for Agricultural Entrepreneurship

**“This farm is your business!”**

Nafplio, Tuesday 15 October 2013

**CONFERENCE AGENDA**

09:00– 10:00Arrival - Registration

10:00 – 10:45 Welcome Address

**Prof. Athanasios Tsaftaris**, Minister of Rural Development and Food

**Argyris Peroulakis**, Deputy Head of the Representation of the European Commission in Greece

**Leonidas Antonakopoulos**, Head of the European Parliament Information Office in Greece

**Tassos Chivodpoulos**, Deputy Head, Regional Unit of Argolida

**Olga Stavropoulou**, President of Militos S.A. and Vice President of Hellenic Association of Young Entrepreneurs (ESYNE Athens)

10:45 – 12:00 Presentations

10:45 – 11:00 **Andreas Stefanidis**, President, Federation of Hellenic Associations of Young Entrepreneurs – O.E.SY.N.E.

***“Extroversion and partnerships: Prerequisites for the development of agricultural entrepreneurship.”***

11:00 – 11:15 **Dr. Eleni Maloupa**, Director, Plant Production in Northern Greece, Hellenic Agricultural Organization- Demeter (HEL.AGR.O.- DEMETER)

***“Plant production applied research and agricultural entrepreneurship.”***

11:15 – 11:30 **Giannis Tassiopoulos**, Director of Newspaper “Paragogi”

***“The Greek region as a driver for performance”***

11:30 – 11:45 **Teodoro SDROULIAS**, Architect – Journalist,Ambassador of the European Network Città del Bio

***“The European network* Città del Bio *and the Greek Reality”***

11:45 – 12:00 **Dimitris Raftopoulos**, Head of Strategic Leadership Unit, Life Long Learning Research Institute, Member of the European Citizens Initiative Committee ACT4Growth General Secretary of Hellenic Center of Development and Innovation.

***“Agro-entrepreneurship. Trend or growth generator?”***

12:00– 12:30Coffee break

12:30 – 14:30 Parallel workshops

**Spyros Kachrimanis**, President, Center for Agricultural Entrepreneurship

***“Basic principles of agricultural entrepreneurship”***

**Michalis Stangos**, mscomm

***“Marketing & Branding of agricultural products”***

**Dimitris Michailidis**, Agrorama

***“Developing products for agro-tourism”***

**Dr. Sophia Protopapa**, Training Director, knowl Social Enterprise for Education and Lifelong Learning

**“*Mentoring for women agro-entrepreneurs”***

14:30– 15:30Lunch break

15:30 – 17:00 Agricultural Success Stories

**Dr. Alexandra Tsiadi**, The Trinity Farm  
***“Becoming a Biodynamic farmer: A change of route”***

**Angelos Markou**, Krocus Kozanis Products S.A.

**Dimitris Georgas**, Pig farmer Epidavros

**Fragkiskos Karelas**, President & Managing Director of Homeodyamic Development S.A., Creator of: Eumelia Organic Agrotourism Farm & Guesthouse  
“***Listen to your land. Learn about yourself. Choose your tools”***

**Sofie Tvarno**,Chief Health Activist & founder of Pure Greek

17:00 – 18:00 Open discussion